

<b>Committee(s):</b>	<b>Date(s):</b>
Health and Wellbeing Board	30 September 2014
<b>Subject:</b> Update report	<b>Public</b>
<b>Report of:</b> Director of Community and Children's Services	<b>For Information</b>
<b>Summary</b>	
<p>This report is intended to give Health and Wellbeing Board Members an overview of key updates on subjects of interest to the Board where a full report is not necessary. Details of where Members can find further information, or contact details for the relevant officer are set out within each section as appropriate.</p>	
<b>Local updates</b>	
<ul style="list-style-type: none"> <li>• City of London Dementia Strategy</li> <li>• City Business Library Health and Wellbeing Events</li> <li>• Cleansing service campaigns: smoking related litter and chewing gum litter</li> </ul>	
<b>Policy updates</b>	
<ul style="list-style-type: none"> <li>• Events</li> <li>• Public Health</li> <li>• Integration Of Health And Social Care</li> <li>• Voluntary Sector</li> <li>• Mental Health</li> <li>• Children And Young People</li> <li>• Drugs, Alcohol And Smoking</li> <li>• Long-term Conditions</li> </ul>	
<b>Recommendation(s)</b>	
<p>Members are asked to:</p> <ul style="list-style-type: none"> <li>• Note the update report, which is for information.</li> </ul>	

## Main Report

### Background

1. In order to update Members on key developments and policy, information items which do not require a decision have been included within this update report. Details on where Members can find further information, or contact details for the relevant officer are set out within each section.

## LOCAL UPDATES

### 2. City of London Dementia Strategy

The Dementia Strategy responds locally to the Prime Minister's 'Dementia Challenge' by establishing a City-specific approach to caring for our residents whilst tapping into the rich diversity of our community.

Synthetic estimates predict that within the City there are up to 671 people living with the symptoms of dementia, some of whom have been diagnosed, but a large proportion of whom have had no formal diagnosis. Whilst this may be a relatively small number, for those with the disease, the support that they receive is vital to their quality of life and their wellbeing and we are therefore committed to providing the best possible services to this particularly vulnerable group.

The aim of the strategy is to:

*Provide a responsive, high quality, personalised dementia service meeting the needs of residents of the City of London*

To achieve this, the strategy sets out 10 objectives:

- Improve public and professional awareness of dementia and reduce stigma
- Improve early diagnosis and treatment of dementia
- Increase access to a range of flexible day, home based and residential respite options
- Develop services that support people to maximise their independence
- Improve the skills and competencies of the workforce
- Improved access to support and advice following diagnosis for people with dementia and their carers
- Reduce avoidable hospital and care home admissions and decrease hospital length of stay
- Improve the quality of dementia care in care homes and hospitals
- Improve end of life care for people with dementia
- Ensure that services meet the needs of people from vulnerable groups

The strategy commits the City of London Corporation to creating a 'Dementia Friendly City', where residents and local retail outlets and services will develop a keen understanding and awareness of the disease and offer support in a respectful and meaningful way. This builds on the longstanding tradition within the City of caring for residents and delivering individualised packages of care and support. Skills for Care (the employer-led workforce development body for adult social care in England) have been working in

---

<sup>1</sup> **Prevalence Source:** Dementia UK: A report into the prevalence and cost of dementia prepared by the Personal Social Services Research Unit (PSSRU) at the London School of Economics and the Institute of Psychiatry at King's College London, for the Alzheimer's Society, 2007 and Census 2011.

partnership with the City using this model and other good practice examples in order to develop a safe environment for those with dementia.

An operational group chaired by the Service Manager for Adult Social Care, comprising officers from the City of London Corporation, the Clinical Commissioning Group, the Neaman GP practice, Healthwatch and a representative of the Adult Advisory Group (CoL Adult Social Care service user group) are responsible for monitoring the implementation of the strategy.

To date, a significant amount of work has been carried out to raise the profile of the City as a dementia friendly community. Furthermore, Adult Social Care are working with 4 new cases of people diagnosed with dementia as a result of activities carried out through the strategy and, the police have also seen an increase in the sign up of vulnerable elders to their operation Pegasus scheme, which monitors elders who may need emergency assistance.

The Dementia Strategy will be submitted to both the Community & Children's Services Committee and the Health and Wellbeing Board for approval in November 2014.

The contact officer is Marion Willicome Lang: 020 7332 1216

### **3. City Business Library Health and Wellbeing Events**

The City libraries continue to promote health and wellbeing through their programme of events. The City Business Library has included a number of health and wellbeing events on their programme aimed at City business users, including confidence-building classes, lunchtime yoga sessions and workshops on emotional intelligence or energy-boosting techniques.

The contact officer is Jesi Vaghela: 020 7332 3807

### **4. Cleansing service campaigns: smoking related litter and chewing gum litter**

The Health and Wellbeing Board is committed to improving the local environment, with the aim of making City streets more pleasant and encouraging both residents and workers to take more exercise and improve wellbeing. Two campaigns linked to this aim are being run by the City Of London Corporation's Cleansing Service in partnership with Keep Britain Tidy in September and October. These campaigns will be focusing on smoking related litter and chewing gum litter, both of which have been highlighted in the Local Environmental Quality Survey as high priority problems with the City's street scene.

The contact officer is Jim Graham: 020 7332 4972

## **POLICY UPDATES**

### **EVENTS**

5. **On the board: supporting local Healthwatch on Health and Wellbeing Boards (London, 11<sup>th</sup> November 2014)**

The LGA has developed 'On the Board', a series of events and tools for local Healthwatch Health and Wellbeing Board representatives. This includes a national On the Board event for local Healthwatch representatives, which will support attendees to build leadership capacity and be a key player on their Health and Wellbeing Board.

[www.local.gov.uk/events/-/journal\\_content/56/10180/6397938/EVENT](http://www.local.gov.uk/events/-/journal_content/56/10180/6397938/EVENT)

### **PUBLIC HEALTH**

6. **Public Health Outcomes Framework**

An update to the Public Health Outcomes Framework data tool has been released, with new quarterly data available. The tool allows users to examine differences in life expectancy and healthy life expectancy between communities and using indicators in the following areas:

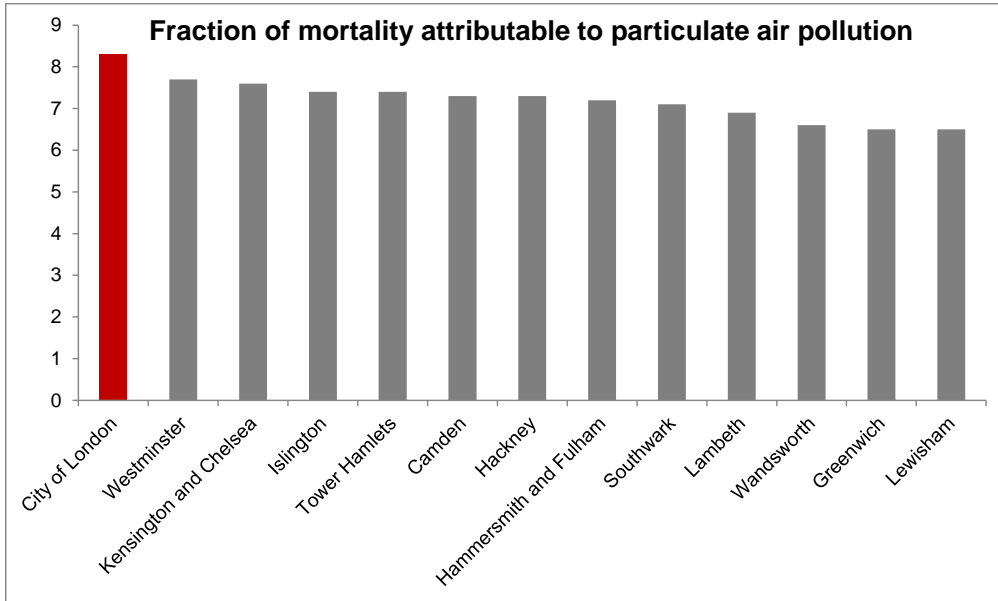
- Improving the wider determinants of health: factors that affect health and wellbeing
- Health improvement: helping people to live healthy lifestyles and make healthy choices
- Health protection: protecting the population's health from major incidents and other threats
- Healthcare, public health and preventing premature mortality: reducing numbers of people living with preventable ill health and people dying prematurely

New data has been included for two indicators of strategic importance to the City of London Health and Wellbeing Board: air pollution and noise pollution. The following graphs show how the City compares to other inner London local authority areas.

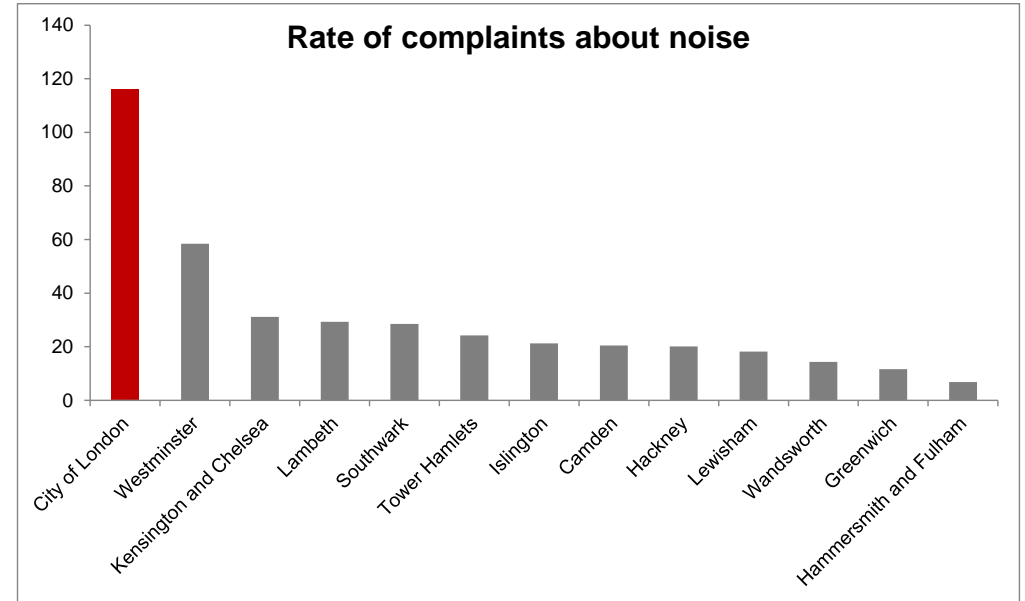
Link to Public Health Outcomes Framework data tool: [www.phoutcomes.info](http://www.phoutcomes.info)

A useful introduction can also be found here:

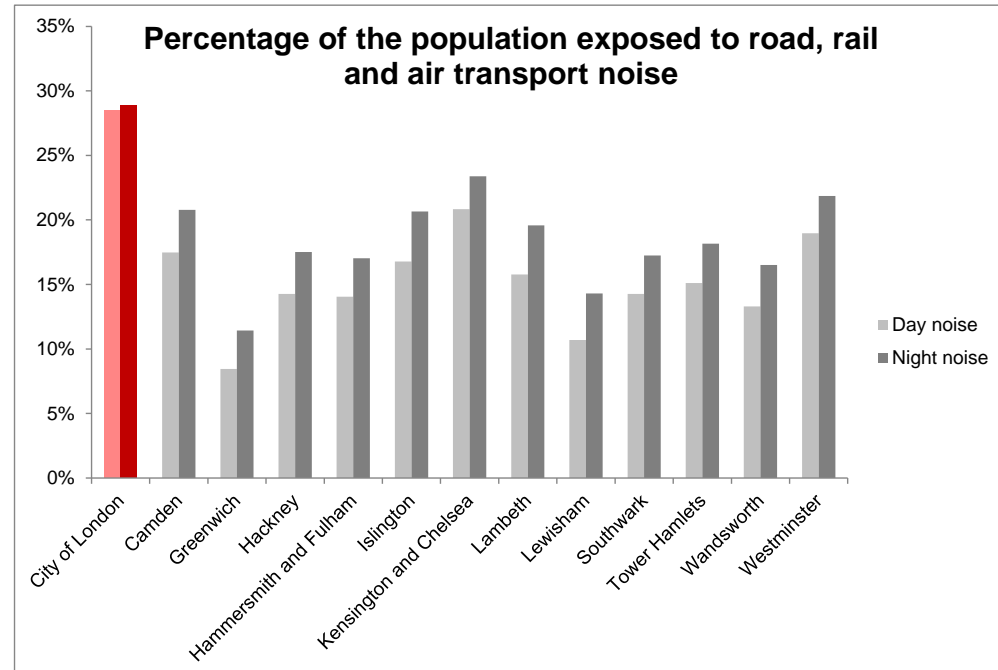
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/216159/dh\\_132362.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/216159/dh_132362.pdf)



Graph 1: PH Outcomes Framework Indicator 3.01 - Fraction of all-cause adult mortality attributable to anthropogenic particulate air pollution (measured as fine particulate matter, PM2.5).



Graph 2: PH Outcomes Framework 1.14i - Rate of complaints per year per LA about noise per thousand population.



Graph 3: PH Outcomes Framework Indicator 1.14ii - The percentage of the population exposed to road, rail and air transport noise of 65dB(A) or more during the daytime (0700-2300) and Indicator 1.14iii - the percentage exposed to noise of 55 dB(A) or more during the night-time (2300-0700).

**Air pollution and noise pollution** are of strategic importance to the City of London Health and Wellbeing Board. This new data demonstrates the extent of the challenge faced in the City of London; poor air quality impacts our health more than in other inner London areas, with a greater proportion of deaths linked to air pollution, and noise pollution affects a greater percentage of our population.

There is already a great deal of work underway in the City to combat air pollution and noise pollution. The City's Air Quality Strategy is under review and key areas under consideration to improve air quality include taxis, the proposed Ultra Low Emission Zone, traffic management, local energy generation and public health promotion to reduce exposure to air pollution. The City's current Noise Strategy is due to be refreshed next year and looks at managing new building developments, transport and street works, dealing with noise complaints, and creating tranquil areas.

7. **Public Health England 2014 Public awareness and opinion survey**  
This report presents the results of a public opinion survey on public health concerns, awareness and knowledge of PHE, and levels of public confidence and trust. Key health concerns highlighted included cancer, dementia, drug abuse, smoking, obesity and alcohol abuse. The survey also shows that 87% of people trust health advice from the NHS, compared with just 44% for the Government and 41% for Local Authorities.  
[www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/342029/PHE\\_public\\_opinion\\_slide\\_set.pdf](http://www.gov.uk/government/uploads/system/uploads/attachment_data/file/342029/PHE_public_opinion_slide_set.pdf)
8. **Refreshing the NHS Outcomes Framework 2015-2016 (consultation)**  
This consultation seeks views on how the NHS outcomes framework could be improved. It asks specific questions on 4 main areas of the framework: mental health; children and young people; health inequalities; and patient experience/safety.  
[www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/341391/14-07-30\\_NHS\\_Outcomes\\_Framework\\_Stakeholder\\_Engagement\\_Document.pdf](http://www.gov.uk/government/uploads/system/uploads/attachment_data/file/341391/14-07-30_NHS_Outcomes_Framework_Stakeholder_Engagement_Document.pdf)
9. **Public Health in the 21st Century: Organising and Managing Multidisciplinary Teams in a Local Government Context**  
This guidance concerns the appropriate employment of public health professionals who carry out roles as consultants in public health and directors of public health and who are included on the GMC Specialist Register/GDC Specialist List or the UK Public Health Register (UKPHR) for Public Health Specialists.  
[www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/344445/Multidisciplinary\\_PH\\_teams.pdf](http://www.gov.uk/government/uploads/system/uploads/attachment_data/file/344445/Multidisciplinary_PH_teams.pdf)
10. **Spend and Outcome Tool (SPOT) for local authorities**  
This tool from Public Health England gives local authorities an overview of spend and outcomes across key areas of business for public health and its sub-programmes. The tool is an interactive spreadsheet and is also accompanied by factsheets for each local authority. The tool is interesting for benchmarking purposes, although users should note that it is difficult to directly compare public health spend and outcomes in the City due to the size of resident population, and dual focus on both resident and workplace health.  
<http://www.yhpho.org.uk/default.aspx?RID=203757>

## **INTEGRATION OF HEALTH AND SOCIAL CARE**

11. **All Together Now: Making Integration Happen**  
The LGA and NHS Confederation have outlined their shared ambition for health and social care integration. The report will be used to engage partners and key influencers who work in health and social care to gain support for a joint action plan that will develop how integration is rolled out at national level.  
[www.local.gov.uk/documents/10180/12193/All+Together+Now+-+Making+integration+happen](http://www.local.gov.uk/documents/10180/12193/All+Together+Now+-+Making+integration+happen)

## **VOLUNTARY SECTOR**

12. **Comparing Apples with Oranges? How to Make Better Use of Evidence from the Voluntary and Community Sector to Improve Health Outcomes**  
The briefing aimed at members of Health and Wellbeing Boards gives an overview of the knowledge, expertise and insight that voluntary and community sector organisations may hold about their local communities and diverse groups of people within these, as well as the different ways this knowledge can be used to enhance JSNAs and commissioning.  
[www.nhsconfed.org/~media/Confederation/Files/Publications/Documents/Comparing-apples-with-oranges.pdf](http://www.nhsconfed.org/~media/Confederation/Files/Publications/Documents/Comparing-apples-with-oranges.pdf)

## **MENTAL HEALTH**

13. **A Manifesto for Better Mental Health**  
Six of the main mental health organisations have launched a joint manifesto for better mental health in the run up to the general election. It calls for all parties to make a positive commitment to value our mental and physical health equally. The manifesto sets out five specific areas where significant improvement is needed, focusing on funding, children's mental health, physical health care for people with mental health problems, stigma and discrimination and access to mental health services.  
<http://www.mentalhealth.org.uk/content/assets/PDF/publications/manifesto-better-mental-health-manifesto.pdf>

## **CHILDREN AND YOUNG PEOPLE**

14. **Child Poverty Strategy**  
This strategy sets out what is being done to tackle the root causes of child poverty, focusing on supporting families into work, improving living standards and raising educational attainment. It forms part of the government's long-term economic plan to build a fairer society and builds on the first strategy published in 2011. The overall goal is still to end child poverty in the UK by 2020 by breaking the cycle of disadvantage. The strategy focuses on work as the best route out of poverty, with a child in a workless family 3 times as likely to be in relative poverty compared to a family where at least 1 parent works. Child poverty is a key priority for the City of London Health and Wellbeing Board, and this strategy provides further evidence to support this focus.  
[www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/324103/Child\\_poverty\\_strategy.pdf](http://www.gov.uk/government/uploads/system/uploads/attachment_data/file/324103/Child_poverty_strategy.pdf)
15. **The Right Start: How to Access Families from Birth and Support Early Intervention**  
This research highlights the importance of local authorities providing live birth data to children's centres in their area, which enables them to get in touch with families to let them know about the important services delivered from children's centres.

[www.childrenssociety.org.uk/sites/default/files/live\\_birth\\_data\\_report\\_-\\_final.pdf](http://www.childrenssociety.org.uk/sites/default/files/live_birth_data_report_-_final.pdf)

16. **National Child Measurement Programme operational guidance**  
National child measurement programme operational guidance is issued as part of the government's commitment to tackling the public health challenge of excess weight. This guidance advises local commissioners and providers of the national child measurement programme on its implementation.  
[www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/308248/NCMP\\_updated\\_operational\\_guidance\\_02052014\\_3.pdf](http://www.gov.uk/government/uploads/system/uploads/attachment_data/file/308248/NCMP_updated_operational_guidance_02052014_3.pdf)

## **DRUGS, ALCOHOL AND SMOKING**

17. **All Party Parliamentary Group on Alcohol Misuse Manifesto 2015**  
This manifesto calls for the introduction of key measures to effectively reduce alcohol-related harm and demands that political parties of all colours recognise the personal, social and financial costs associated with alcohol misuse today. Key measures include greater investment in treatment, stronger advertising regulation to protect children and young people and minimum unit pricing. The manifesto is designed to inform in the lead in toward the 2015 election.  
[www.alcoholconcern.org.uk/assets/files/Publications/2014/APPG\\_Manifesto.pdf](http://www.alcoholconcern.org.uk/assets/files/Publications/2014/APPG_Manifesto.pdf)
18. **Using Licensing to Protect Public Health: From Evidence to Practice**  
This study looked at how licensing can be used to protect public health and reduce alcohol related harms in the population. It aimed to increase dialogue and understanding between licensing personnel and public health practitioners by holding a series of regional licensing events, and to share knowledge and learning with key licensing stakeholders across the UK. Licensing and public health colleagues are increasingly working together in the City to address public safety and health concerns.  
[http://alcoholresearchuk.org/downloads/finalReports/FinalReport\\_0114.pdf](http://alcoholresearchuk.org/downloads/finalReports/FinalReport_0114.pdf)
19. **Ambitious for recovery: tackling drug and alcohol addiction in the UK**  
This report outlines and forecasts addiction problems in the UK and warns that deaths linked to 'legal highs' could overtake those linked to heroin by 2016. Amongst some of the recommendations suggested is a 'treatment tax' which should be added to the cost of alcohol in shops to fund a new generation of rehabilitation centres and stem the tide of Britain's addiction problem.  
[www.centreforsocialjustice.org.uk/UserStorage/pdf/Pdf%20reports/CSJJ2073\\_Addiction\\_15.08.14\\_2.pdf](http://www.centreforsocialjustice.org.uk/UserStorage/pdf/Pdf%20reports/CSJJ2073_Addiction_15.08.14_2.pdf)
20. **Electronic nicotine delivery systems: report by the World Health Organization**  
This report on electronic nicotine delivery systems, of which electronic cigarettes are the most common prototype, has been published ahead of the 6th Conference of the Parties to the WHO Framework Convention on



Tobacco Control (WHO FCTC), which will be held in Moscow on 13-18 October 2014. The report calls for greater regulation of e-cigarettes and a ban on the use of these products indoors in public and work places.  
[http://apps.who.int/gb/fctc/PDF/cop6/FCTC\\_COP6\\_10-en.pdf](http://apps.who.int/gb/fctc/PDF/cop6/FCTC_COP6_10-en.pdf)

21. **Adolescent Substance Misuse**

HSCIC has released a report containing results from an 2013 survey of smoking, drinking and drug use in secondary school pupils, aged 11 to 15. 22% of pupils reported trying cigarettes. 39% of all pupils tried alcohol; that rate rose to 72% among 15 year old respondents. 16% of pupils had tried illegal drugs.

<http://www.hscic.gov.uk/catalogue/PUB14579>

## **LONG-TERM CONDITIONS**

22. **London's diabetes care pathway: commissioning recommendations for psychological support**

This document from NHS London Strategic Clinical Networks provides guidance on emotional and psychological support on the London diabetes care pathway. It uses information gathered from discussions with professionals and patients, and from surveys about local provision.

<http://www.slcsn.nhs.uk/scn/mental-health/mh-physical-care-diabetes-082014.pdf>

**Sarah Thomas**

Health and Wellbeing Executive Support Officer

T: 020 7332 3223

E: [sarah.thomas@cityoflondon.gov.uk](mailto:sarah.thomas@cityoflondon.gov.uk)